



What we do #4 Technical Consultancy

Sunderland Software City can help you with every technical aspect of making sure your software is market-ready, from minor technical suggestions to supporting major infrastructural projects.

The initiative have recently given technical support to Newcastle-based start-up [Happiest](#), who have developed a new social motivation network helping people share life's happiest experiences - wherever they are in the world.

Software City helped Happiest by carrying out an intensive technical audit of the firm's technical infrastructure system and development platform.



"Our engineers are great and are constantly seeking ways to improve what we do, but it can be really beneficial to have someone independent review your work," said founder Bobby Paterson (*pictured left*)

"As a location aware platform it's really important to our users that their interactions appear straight away wherever they are and Sunderland Software City made some really valuable insights and recommendations".

Software City also compile Technical Research Reports helping companies research and develop new products and services.

Darlington-based developers [ARBS](#) benefited from this service when after requesting a report on the technologies available for them to use in a new product involving mobile handsets.

"Mobile handsets are an entirely new area of business for ARBS," said founder Andrew Ridley.

"The expert analysis from Sunderland Software City on the technologies available and how we can best utilise them has been priceless."

The initiative has offered technical assistance to companies in a wide variety of other ways – including building servers, supporting cloud migration, and devising tests to be used in the recruitment of technical staff.

If you would like to take advantage of Sunderland Software City's technical consultancy services call 0845 872 8575 or email info@sunderlandsoftwarecity.com