



# UX DESIGNER

INTERESTING TECH JOBS IN THE  
NORTH EAST



# UX DESIGNER

## OVERVIEW

User experience designers work on ensuring that applications and websites are pleasurable and easy to use for individual users. They are involved in the design of digital products and services, such as apps and websites, for specific target groups and users. In this role you'll perform a number of tasks including sketching concepts, redesigning websites, creating mobile apps and creating prototypes. However, depending on the company you work for, tasks may vary slightly. This job would allow you to find work in lots of different industries, such as education, banking, health and media!

## REGIONAL PRESENCE

The technology industry is booming in the North East and is home to software and technology companies operating across the globe. Many of the companies in the region grown into leading, world renowned enterprises. Additionally, the region is home to an emerging and innovative technology centre, PROTO, which is the first digital production facility of its kind in Europe. It houses a variety of companies in the technology industry and is home to the Digital Catapult NETV's immersive Lab, which is only one of 5 in the UK! The industry is growing and there is a constant need for skilled and talented individuals, so there is ample opportunity in the region to excel as a UX designer.





## SKILLS REQUIRED

Some skills you'd need to excel in this role include:

### Communication

Whether working on your own or in a team, you'll need to communicate with a variety of people, so being able to speak, listen and write about the ideas and the project is vital.

### Computer literate

You'll need to have a good understanding of computer language and be comfortable using and working with many programmes on a computer.

### Flexible and adaptable

Willingness to adopt new technology and keep up to date with software applications and new techniques.

### Design and spatial awareness

You'll need to gauge the usability of a website or application, so you need to have good spatial awareness and design skills to make it easy to use.

## EDUCATIONAL ROUTES

Higher education is usually required as you'll develop the knowledge and skills required throughout the course. Universities in the region offer amazing courses in computer science, digital marketing and media, all of which will give you the necessary knowledge to succeed in this role in industry. However, university isn't for everyone, so look at the colleges in the region offering apprenticeship schemes. This route would allow you to gain a recognised qualification while working in a paid role with an employer.

## FOR MORE INFORMATION

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